

# Louisiana

## TRUCKING FAST FACTS

### TRUCKING DRIVES THE ECONOMY



#### CAREERS

**89,730**

Trucking industry jobs in Louisiana

**1 in 18**  
jobs in the state



#### SMALL BUSINESS EMPHASIS

**10,910**

Trucking companies located in Louisiana

Primarily small, locally owned businesses, these companies are served by a wide range of supporting businesses.



#### COMPETITIVE WAGES

Total trucking industry wages paid in Louisiana in 2023 exceeded **\$4.9 billion**, with an average annual trucking industry salary of **\$55,067**.

Heavy and tractor-trailer truck drivers held **24,450** jobs in Louisiana in 2023. The national average annual salary of an over-the-road truck driver is **\$75,144**.



#### TRANSPORTING THE ESSENTIALS



of manufactured tonnage transported by trucks in Louisiana.  
**170,450 tons per day**



of communities in the state depend exclusively on trucks to move their goods.

### SAFETY MATTERS



#### SAFETY FIRST

Louisiana Motor Transport Association members put safety first through:

- ✓ Improved driver training
- ✓ Investment in advanced safety technologies
- ✓ Active participation in industry safety initiatives

**ATRI research shows the success of their efforts.** Members of State Trucking Associations are involved in fewer crashes and receive fewer violations at roadside inspections than their industry peers.

**CURRENT MEMBERS 95.10** ★

**Crashes per 100 Million Miles by STA**

**FORMER MEMBERS 121.21**

**Membership Status:**

**NEVER MEMBERS 146.33**



#### CONTINUALLY IMPROVING

**2022 U.S. fatal crash rate: USA: 1.59 / Louisiana: 1.44**  
per 100 million Vehicle Miles Traveled (VMT)



Between 1975 and 2022, the U.S. large truck fatal crash rate has dropped **65.3%**



#### COMMITMENT TO SHARING THE ROAD

The **Share the Road** program sends a team of professional truck drivers to communities around the country to teach car drivers about truck blind spots, stopping distances and how to merge safely around large trucks.



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Updated January 2025 with most recent data available

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### TRUCKING PAYS THE FREIGHT



#### THE INDUSTRY

The trucking industry in Louisiana paid approximately

**\$470 million**  
in federal and state roadway taxes

The industry paid **35%** of all taxes owed by Louisiana motorists ...

... despite trucks representing only **13%** of vehicle miles traveled in the state.



#### INDIVIDUAL COMPANIES

As of January 2025, a typical five-axle tractor-semitrailer combination paid highway user fees and taxes of ...

STATE

**\$3,704**

FEDERAL

**\$10,556**

These taxes were over and above the typical taxes paid by businesses in Louisiana.



#### ROADWAY USE

**65,955**

Miles of public roads in Louisiana

Miles driven on public roads:

All Motorists: **56.5 billion**

Trucks: **7.4 billion**



Traffic congestion in Louisiana cost the trucking industry **\$3.7 billion** in 2022.

### EDUCATING OUR POLICY- MAKERS



## TOP 10

### ISSUES FACING LOUISIANA'S TRUCKING INDUSTRY

- 1 Insurance Cost / Availability
- 2 Lawsuit Abuse Reform
- 3 Economy
- 4 Driver Shortage
- 5 Fuel Prices
- 6 Driver Distraction
- 7 Compliance, Safety, and Accountability (CSA)
- 8 Driver Training Standards
- 9 Transportation Infrastructure/Congestion/Funding
- 10 Autonomous Trucks



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The following data sources were utilized for the Fast Facts: United States Bureau of Labor Statistics (2023); Federal Motor Carrier Safety Administration: Analysis & Information (2024); American Trucking Associations Driver Compensation Study (2024); Commodity Flow Survey Public Use Microdataset (2017); American Transportation Research Institute: Membership Counts - Associations with Safety (2023); Federal Highway Administration: Highway Statistics Series (2022); National Highway Traffic Safety Administration: Fatality and Injury Reporting System Tool (2022); Energy Information Administration: Fuel Taxes (2024); International Fuel Tax Association: Fuel Tax Rates (Q4 2024); International Registration Plan, Inc.: Jurisdiction Data (2025); American Transportation Research Institute: Cost of Congestion to the Trucking Industry (2024); Diesel Technology Forum Clean Diesel Powers in Your State (2023); Environmental Protection Agency Fast Facts on Transportation Greenhouse Gas Emissions (2022).