

23 LMTA IMPACT



1. LEGISLATIVE WINS

- Toll deferred, saving truckers millions of \$
- Passed transparency for lawsuit financing

2. AGENCY WINS

- Killed DOTD changes to truck weighing
- Killed narrowing I-10 to one lane



3. ASSOCIATION MANAGEMENT

- Stabilized association finances
- Stable member growth

4. QUANTIFYING SUCCESS

- Legislative touches: 368
- TruckPAC endorsed 50 candidates and won 78% of their races
- 28 events-12 focused on safety. 1657 attendees
- 31 leadership meetings



5. SOCIAL MEDIA

- Facebook reach: 139,223 (*up 14%*), visits: 13,724 (*up 88%*), new page likes: 379
- Instagram reach: 8,766 (*up 675%*), visits: 678 (*up 78%*), new followers: 236