



DELIVERING FOR LOUISIANA

ANNUAL SPONSORSHIP GUIDE

PROTECTING & PROMOTING
LOUISIANA'S TRUCKING INDUSTRY
SINCE 1939.

20
27



WHY PARTNER WITH LMTA?

Since 1939, the Louisiana Motor Transport Association has served as the voice of Louisiana's trucking industry, representing motor carriers and industry partners of every size and sector, from companies operating a single truck to the state's largest fleets.

LMTA works year-round to protect our members' right to do business with less government interference, advocating for trucking in Baton Rouge. We also provide the education, resources, events and connections our industry needs to thrive.

An annual sponsorship with LMTA puts your company alongside that mission.

Sponsors receive valuable year-round visibility, with opportunities for your company's name and logo to be featured at LMTA events and alongside messaging that celebrates trucking, supports professional drivers and promotes the essential role our industry plays in Louisiana.

More importantly, your sponsorship strengthens the association **when our industry needs a strong, unified voice most.** Your investment helps LMTA advocate, educate, connect and respond to the issues that matter to Louisiana trucking.

***PUT YOUR COMPANY BEHIND THE INDUSTRY THAT KEEPS LOUISIANA MOVING.
PARTNER WITH LMTA.***

2027 LMTA EVENTS

An LMTA Annual Sponsorship keeps your company visible and connected throughout the year.

Annual sponsors receive recognition at LMTA's signature events, including the Transportation Conference, Seafood Gala and Annual Convention, along with year-round exposure through LMTA's website, Truck Talk Weekly, LMTA app and social media.

Select levels also include event registrations, tickets and additional promotional opportunities, giving your company more ways to connect with Louisiana's trucking community. **Individual event sponsorship opportunities are also available throughout the year and will be released with registration for each event.**

2027 TRANSPORTATION CONFERENCE - JANUARY

2027 SEAFOOD GALA - APRIL

2027 ANNUAL CONVENTION - JULY

PLUS: SEMINARS, WEBINARS & TIMELY EVENTS ADDED THROUGHOUT THE YEAR



20 ANNUAL 27 SPONSORSHIPS

GOLD 1 AVAILABLE

\$17,000

- One (1) complementary room for the duration of the event at the Seafood Gala
- Five (5) complementary tickets to our Seafood Gala
- One (1) couples registration to Annual Convention
- Two (2) registrations to our Transportation Conference
- Signage at all of LMTA annual events
- Feature on our website, Truck Talk Weekly Newsletter LMTA app, & association's social media
- Professionally created promotional video (up to two minutes) contracted by LMTA to showcase during Annual Convention & keep for your organization's use.
- Your logo on additional promotional items at LMTA's Annual Convention
- Scheduled opportunity to premier promotional video & introduce speaker at our Annual Convention.
- **PLUS:** Exclusive Annual Partner apparel from the LMTA

SILVER 2 AVAILABLE

\$14,000

- Two (2) complementary tickets to our Seafood Gala
- One (1) singles registration to Annual Convention
- One (2) registration to our Transportation Conference
- Signage at all of LMTA annual events
- Feature on our website, Truck Talk Weekly Newsletter LMTA app, & association's social media

BRONZE 3 AVAILABLE

\$10,000

- Signage at all of LMTA annual events (Transportation Conference, Seafood Gala & Annual Convention)
- Feature on our website, Truck Talk Weekly Newsletter LMTA app, & association's social media

READY TO JOIN US?

Renee Amar | Executive Director

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MONTHLY INSTALLMENTS ARE AVAILABLE!



TRUCKPAC

Supporting TruckPAC, the Political Action Committee of LMTA, helps strengthen the trucking industry's voice in Louisiana government. TruckPAC supports state and local candidates who understand the issues facing trucking and whose positions align with the industry's priorities. Contributions help LMTA build relationships with policymakers and complement the association's advocacy efforts at the State Capitol.

Your contribution helps give Louisiana trucking a stronger voice in the political process and supports TruckPAC's work on behalf of the industry. Contributions are voluntary, for political purposes, and are not tax deductible for income tax purposes.



2027 TRUCKPAC DUES - \$400

ADDITIONAL OR OTHER AMOUNTS ENCOURAGED

2026 LMTA TOP SPONSORS

These companies are LMTA's strongest supporters.

When choosing who to do business with, support those who support LMTA and Louisiana trucking.

Our top supporters are not just allied businesses. They include trucking companies themselves, investing directly in the association and our industry.

1.	SOUTHERN TIRE MART, LLC	\$21,000
2.	BERARD TRANSPORTATION	\$20,000
3.	GUILLORY PETROLEUM TRANSPORT, LLC	\$14,250
4.	ROADRUNNER TOWING & RECOVERY, INC.	\$12,500
5.	FEDEX CORPORATION	\$10,000
6.	HIGGINBOTHAM	\$10,000
7.	KENWORTH OF LOUISIANA	\$7,500
8.	A & B TRANSPORT	\$5,750
9.	BREAZEALE, SACHSE & WILSON, LLP	\$5,500
10.	CUMMINS, INC	\$5,000
11.	GULF COAST BANK & TRUST COMPANY	\$5,000
12.	MCGRIFF	\$5,000
13.	WEX	\$5,000





THANK YOU 2026 LMTA ANNUAL SPONSORS

SILVER



Southern Tire Mart

BRONZE

